

PROFILE

Marcus Person

Managing Director - hmmh AG



Marcus Person has been at hmmh since 2007 and, as Managing Director, is responsible for the areas of Content Management, Digital Marketing and Mobile Applications & Devices. In this role, he also drives forward the business development of the agency.

He has a degree in Marketing and Business Economics and, before joining hmmh, held roles as Head of Marketing at Netwave GmbH and as Sales Manager for e-Business and e-Marketing at Netcenter AG, where he accompanied many well-known companies along the route to e-Commerce

in his role as Head of Sales. In his most recent position before joining hmmh, Marcus Person was Head of Sales for Medium-Sized Businesses at Addison Software and Service GmbH. On account of his many years of experience, he understands the importance of a strong customer focus in e-Commerce and takes this as a central theme in his presentations. Thanks to his many years of experience as a Sales Manager and Head of Marketing and Sales, Marcus Person is able to use a strong customer focus in demonstrating new approaches in Connected Commerce.

Born:

1972 in Hannover

Family:

Married,
one child

[to LinkedIn profile](#)

Career history:

- Addison Software and Service GmbH
- Netwave GmbH
- Netcenter AG

Key themes:

- Customer-centered journey
- Digitisation of the POS
- Connected retail
- Mobile solutions
- Digital content
- Digital marketing

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